

HEY LET'S make stuff

about my blog

I've been blogging for the last twelve years, and over the course of time, both my blog and I have evolved and grown. In August 2013, I quit my full-time job to freelance edit, grow my blog, and start a family—in May 2015, we had handsome twin boys!

I love making of all kinds: crafting, sewing, DIY, decor, and home reno, just for a start. I also love to write and help people. After rebranding in 2014, I wrote a book called *The Blogger's Guide to Rebranding*, which helps bloggers navigate the difficult journey of rebranding a blog. Readers tell me it's the most helpful resource they've found.

If you want to know more about me, my blog, or my book, I'd love to chat!

cori

find me online

- **Blog:** heyletsmakestuff.com
- **Digital file shop:** heyletsmakestuff.com/shop-2
- **Twitter:** @heyletsmakestuf
- **Facebook:** @heyletsmakestuff
- **Instagram:** @heyletsmakestuff
- **Pinterest:** @heyletsmakestuf
- **Bloglovin':** @heyletsmakestuff
- **Email:** cori@heyletsmakestuff.com

other services

In addition to blogging and the items for sale in my shops, I offer these services:

- Editing
- Content creation
- Graphic design
- Ebook Design
- Sponsored posts
- Product reviews
- Guest blogging



Stout Photo

current blog stats

- Monthly unique visitors: 77,308
- Monthly page views: 129,167
- Facebook fans: 4,178
- Instagram followers: 3,710
- Pinterest followers: 7131
- Twitter followers: 2029
- Bloglovin' followers: 448
- Email subscribers: 2,737
- Klout score: 65

featured on

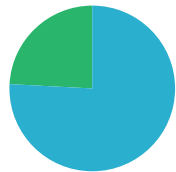
- BuzzFeed
- PopSugar
- Good Housekeeping
- Country Living
- Apartment Therapy
- Clinton Kelley Blog
- World Market Blog
- Forbes
- Makezine
- House Beautiful

affiliations

- Author, The Blogger's Guide to Rebranding
- Creator, The House My Blog Built
- Creator, Declutter Your Digital Life
- Co-founder, Sew On Retreats (with Janice Chang from A Life Aloft)
- Creator, Giving Handmade
- Sewing Summit 2012, SNAP! 2014, 2016
- BlogHer 2014, Allume 2014, IFBC 2016
- Monthly contributor to A Night Owl Blog

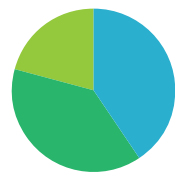
demographics (estimates from quantcast.com)

gender



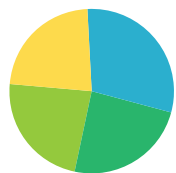
76% women
24% men

education



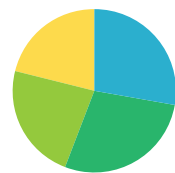
41% college
39% grad school
20% no college

age



30% 24 to 35
24% 18 to 24
23% 35 to 44
23% 45 to 54

income



28% \$0 to 50k
28% \$50k to \$100k
23% \$100k to \$150k
21% \$150k+

recent brand partnerships

