

# HEY LET'S make stuff

## about my blog

I've been blogging for the last twelve years, and over the course of time, both my blog and I have evolved and grown. In August 2013, I quit my full-time job to freelance edit, grow my blog, and start a family—in May 2015, we had handsome twin boys!

I love making of all kinds: crafting, sewing, DIY, decor, and home reno, just for a start. I also love to write and help people. After rebranding in 2014, I wrote a book called *The Blogger's Guide to Rebranding*, which helps bloggers navigate the difficult journey of rebranding a blog. Readers tell me it's the most helpful resource they've found.

If you want to know more about me, my blog, or my book, I'd love to chat!

cori

## find me online

- **Blog:** [heyletsmakestuff.com](http://heyletsmakestuff.com)
- **Digital file shop:** [heyletsmakestuff.com/shop-2](http://heyletsmakestuff.com/shop-2)
- **Twitter:** @heyletsmakestuf
- **Facebook:** @heyletsmakestuff
- **Instagram:** @heyletsmakestuff
- **Pinterest:** @heyletsmakestuf
- **Bloglovin':** @heyletsmakestuff
- **Email:** [cori@heyletsmakestuff.com](mailto:cori@heyletsmakestuff.com)

## other services

In addition to blogging and the items for sale in my shops, I offer these services:

- Editing
- Content creation
- Graphic design
- Ebook Design
- Sponsored posts
- Product reviews
- Guest blogging



Stout Photo

## current blog stats

- Monthly unique visitors: 77,308
- Monthly page views: 129,167
- Facebook fans: 4,178
- Instagram followers: 3,710
- Pinterest followers: 7131
- Twitter followers: 2029
- Bloglovin' followers: 448
- Email subscribers: 2,737
- Klout score: 65

## featured on

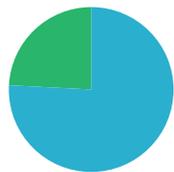
- BuzzFeed
- PopSugar
- Good Housekeeping
- Country Living
- Apartment Therapy
- Clinton Kelley Blog
- World Market Blog
- Forbes
- Makezine
- House Beautiful

## affiliations

- Author, The Blogger's Guide to Rebranding
- Creator, The House My Blog Built
- Creator, Declutter Your Digital Life
- Co-founder, Sew On Retreats (with Janice Chang from A Life Aloft)
- Creator, Giving Handmade
- Sewing Summit 2012, SNAP! 2014, 2016
- BlogHer 2014, Allume 2014, IFBC 2016
- Monthly contributor to A Night Owl Blog

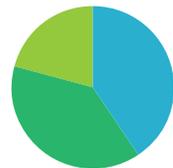
## demographics (estimates from quantcast.com)

### gender



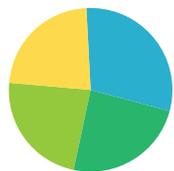
76% women  
24% men

### education



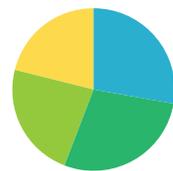
41% college  
39% grad school  
20% no college

### age



30% 24 to 35  
24% 18 to 24  
23% 35 to 44  
23% 45 to 54

### income



28% \$0 to 50k  
28% \$50k to \$100k  
23% \$100k to \$150k  
21% \$150k+

## recent brand partnerships

